



CREATE IT. STREAM IT. OWN IT.™

The **LIVECAST365 AD NETWORK** gives you the power to buy and create campaigns yourself.

Place your video ads on TV channels exclusively powered by Livecast365.
Track your campaign status, budgets and impressions on your campaign dashboard.

BE SEEN ON      AND MORE

Stats represent total video ad impressions across OTT TV, MOBILE, and WEB platforms

◆ 2,638	OTT TV Channels
◆ 320,900	Daily Average Viewers (all three platforms)
◆ 542,400	Current OTT Subscribers
◆ 1,357,500	Livestream Hours Watches Per Month (all three platforms)
◆ 3,246,400	Potential Impressions Per Hour of Content (all three platforms)

SIGNIFICANT INDUSTRY TRENDS

73%	Current OTT Share of Total TV Market
120m	Potential OTT Overall Customer Reach (all OTT platforms)
48.9m	U.S. Households are Now Streaming Only
63%	U.S. Customers Access OTT through their TV (Mobile is 11.6%)
49%	U.S. Kids Spending at Least 8 Hours a Day in Front of OTT in 2020
\$438.5b	Projected OTT Overall Global Revenue by 2026

MEDIA KIT

Make Your Impression with the Right Audience

The Livecast365 Ad Network gives you the power to focus your advertising.

BY CATEGORIES



BY DEMOGRAPHICS



BY CHANNELS

Do-It-Yourself Campaign Creation

Track your campaign status, budgets and impressions on your campaign dashboard.

MINIMUM TO GET STARTED IS ONLY \$100.
BUY IN 1,000 IMPRESSION INCREMENTS.

MOBILE

Contact
for Prices

OTT/TV

Contact
for Prices

WEB

Contact
for Prices

Ask us about bulk ad buy breaks available
at 20k, 50k, and 100k impressions.

